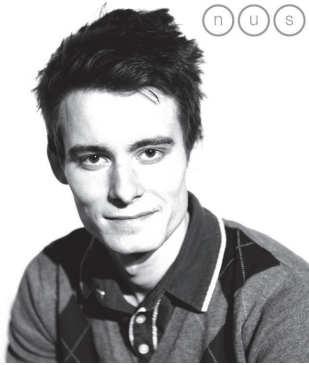


TOM HOLLICK



#1 FOR VICE PRESIDENT UNION DEVELOPMENT

If elected as your Vice President of Union Development, I will ensure our Unions empower a broadly represented membership and provide a lasting legacy through embedding the Student Voice and enhancing the student experience.

I have worked with Tom on many issues this year and he has not disappointed once! he understands the issues faced by both HE and FE students and understands what needs to be done! - Josh Rowlands, NUS NEC

An Empowering and growing movement: that covers a broad range of students and reaches out to the under-represented millions, while ensuring our Student Voice is robust and informed enough to withstand a turbulent future.

- Sustainability- Ensuring our Students' Unions can survive against "efficiency" cuts. As your Vice President I will develop local partnerships between HE and FE Unions, to share best practice on campaigns through to engagement.
- Empowerment- Our movement is growing. I will strive to improve our engagement with work-based learners and apprentices, and give them the same access we currently enjoy.
- Informed- Our SU's must fully understand the situation, and get the necessary support to be proactive in facing their critics and dealing with issues. I want to provide real, effective training that helps us deal with these issues and ensures a legacy can be left by each Union.
- Embedding participation - It is through our systems, engagement, and campaigns and outreach that we build a movement and Unions that can withstand what is thrown at us, and keep hitting back
- Two Voices, not just one- If elected your Vice President of Union Development, I would lobby for all project and certain policy submissions to be done in conjunction with a FE Union and/ or Small and Specialist. Combined, our voices are much stronger!

Future for FE—We are facing a tough and difficult time as FE Unions. Our funding is being slashed, our support structures targeted for “easy” savings and our access to students is decreasing. But out of this dark time, we still stand tall and carry on against the odds, defending and representing our members, challenging our Institutions and fighting for what is rightfully ours. We have had a terribly difficult two years but you should all be proud of your conduct throughout. If elected your Vice President of Union Development, the fight back will begin. We will no longer react, falling back on safe ground and increasingly becoming isolated. We will lead the fight, on a level and equal platform in NUS, back into the heart of our society and our government.

- Resilience- If elected your Vice President Union Development I will be ensuring FE Unions have stronger structures, engaging and effective constitutions that truly represent our membership and resilient student engagement structures that can withstand the cuts and even begin to exploit them.
- Tailored for you- If elected your Vice President Union Development, I will develop, in conjunction with the VPs of HE and FE, a concise and home grown approach to training, built on our principles and our collective Activism, designed between HE and FE Unions to embed campaigning, legacy and making sure it's our members at the heart of our Unions.
- Overcoming barriers- If elected your Vice President Union Development, I will develop new approaches to Affiliation and the costs incurred by NUS membership amongst the least resourced FE Unions. Some openly question the benefit of NUS membership. We must ensure that all can access our development structures, our support and training. We should look at alternatives that may include removing the affiliation fee for some, replacing it with a higher percentage of NUS Card sales, still allowing financial gain for the Unions, whilst ensuring NUS enhances and improves the movement.
- Strength in our differences- If elected your Vice President of Union Development, I will work with the VP HE to help FE Unions effectively represent and empower their HE Students, to ensure their voices are combined across every HE in FE Union.

HE funding -Ensure it is HE Students' Unions, not Universities that are the leaders of the sector and that if fees cannot be reversed; we campaign to make sure no student is turned away or put off because of fees. Enrolment has taken a beating, but we must not lose the level of access we still hold in this country.

Higher Education has become the battleground of the three major parties over the last two years. The ridiculous rise in Tuition Fees, built on the marketisation of our Education, the removal of funding for non-STEM subjects, the loss of IAG and Welfare services has left many current and future students staring down the barrel at what may be the last few years of an education that has shaped our country.

It was one of my proudest moments as a Student Officer when I marched alongside thousands of HE students against tuition fees, and inspired by your support of the SAVE EMA campaign. Now more than ever, our Unions must form alliances, and working relationships:

Embedding- If elected your Vice President of Union Development, I would work with the VP HE to embed and develop engagement with work based learners, mature students, teenage parents and FE in HE learners who may feel disenfranchised. We must also ensure that Liberation always is at the heart of our Unions, not an afterthought, now and in years to come.

Voice of the Future- We must become the Voice of our members, ensuring that our Universities their needs at the centre of the institution. We must also ensure that our FE in HE learners are empowered within our structures in order to add their voices to the Student Voice at EVERY campus and in EVERY Union.

Unity- I want to build regional strongholds in which the Student Voice flourishes and campaigns together. We must build stable learning environments across our campuses and Institutions.

Legacy and Vision- If elected I would set a clear direction for HE Union Development over the coming years. We must be resilient, resourceful and robust if we are to build a stronger, more united Union.

Tailored Union Development support for the Nations. - For too long, nations have been asking for specific Union Development events and training dealing directly with their specific geographical and local issues. We must provide this, and we can by:

- 1.) Tailored- Each area needs to have a specific focus. As VP, I will use my role to ensure that the Nations have tailored support and programmes to support their area of the movement as a whole.
- 2.) Bespoke- Training to fit your experience and situation. The experience of Coleg Gwent may be far different to Norwich, so we need to effectively ensure each Union gets what they need in terms of support and aid.
- 3.) Planning ahead- Our Nations need to have a greater involvement with the Unions of each different area. We must ensure they work together, drawing on the experience and expertise available as a whole.

Breaking down the barriers to participation that plague many smaller, specialist Students' Unions as well as many further education Unions. Many Union simply could not afford to access Zone Conferences, which leaves the same FE Unions there. To break down the barriers we must look at the following:

Effectiveness- We need to ensure that smaller Unions feel a valued part of NUS. In conjunction with the local partnerships, joint policy submission will allow the otherwise inaccessible Unions to participate and make a difference nationally.

Empowerment- We will develop a clear Small and Specialist Strategy that will focus on tailoring specific training for Unions, led by Small and Specialist Sabbs, sharing best practise and building links

Bespoke- I will lead on NUS's work to develop and implement model engagement strategies that are focused around the needs of Small and Specialist Unions. We need to embed the Student Voice, develop strong and resilient engagement with their membership and give them the support they need the most.

Engaging- I will lead the fight to break down the barriers in our movement that alienate some of the Small and Specialist Unions. We need a new approach to how we engage, but whatever happens, we engage on your terms.

Built for you, with you- I will help Small and Specialist Unions follow their own paths, developing structures that work for you and your environment. We cannot have a one size fits all approach any longer. This also goes hand in hand with developing effective and S&S centred training.

Alliances- I will work with all Vice Presidents to increase participation and build lasting relationships with your Local Union, FE and HE.

Access- Alongside FE, S&S face substantial barriers in participation and being a part of the National Voice. Alongside my work for FE, i would ensure we begin tackling these barriers and ensuring that there are no barriers to being a part of the movement.

Mob: 07850280112 **FB:** on.fb.me/TomHollickNumberOne If you wish to contact me about my campaign please feel free.



‘The work that Tom has done to engage apprentices at Norwich has been exceptional and inspirational, and on a national level he has been a passionate and constant advocate for FE Unions and challenges NUS to reach out and empower the work based learners and apprentices across the movement’ - Ed Marsh , NUS VP Union Development

“Tom was the first one to engage with me at City College Norwich, and he made me feel, as an apprentice, that the Students’ Union was there to support and empower me. - Jeni-Marie Pittuck, Deputy President City College